



# Pridhvi Asset Reconstruction And Securitisation Company Ltd.

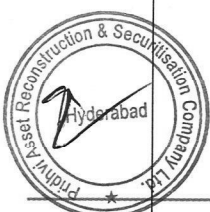
## NOTICE INVITING SEALED TENDERS-CUM- E AUCTION FOR SALE OF SECURED ASSETS/IMMOVABLE PROPERTY

Notice under Rule 9 (1) of Security Interest (Enforcement) Rules, 2002.

Auction Sale Notice for Sale of Immovable Asset in the account: **M/s. VM Commodities (India) Pvt. Ltd., under Rule 9 (1) of Security Interest (Enforcement) Rules 2002 r/w proviso to Rule 8 (6) of Security Interest (Enforcement) Rules, 2002.**

Notice is hereby given to the public in general and in particular to the Borrower, Mortgagor & Guarantor/s that the below described immovable property mortgaged to the Secured Creditor, possession of the same have been taken by the Authorised Officer of M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS), will be sold by the undersigned under the provisions of SARFAESI Act by way of Sealed Tenders cum E AUCTION on "AS IS WHERE IS", "AS IS WHAT IS" and "WHATEVER THERE IS" basis on 19/12/2025, for recovery of **Rs. 55,35,61,799/- (Rupees Fifty Five Crores Thirty Five Lakhs Sixty One Thousand Seven Hundred and Ninety Nine Only)** as on 30.09.2025, with further interest, costs and expenses due to Secured Creditor i.e., PARAS from **M/s. VM Commodities (India) Pvt. Ltd., represented by its Director Mr. Veerla Sobhanadri and Mortgagors/Guarantors Mr. Veerla Sobhanadri, Mrs. V. Shiva Kumari, Mr. K.V.R. Vidya Sagar, and Mr. K. Mohan Kumar.**

Item No.	Description of properties	Reserve Price	Earnest Money Deposit (EMD)
1.	<b>Properties belonging to Mr. Veerla Sobhanadri – LOT - I</b>  a) All that Vacant residential land admeasuring 1760 Sq. Yds bearing Plot Nos. 373, 374, 375, 376, 377, 378, 379, 380 in R.S.No.396/2A2H/1 situated at nearest Door No. 5-353, Vidya Nagar, 7 <sup>th</sup> ward, Jaggaiahpet, Krishna Dist and is bounded by: East: Plot No.372; South: 40 Feet Road; West: Plot No.381; North: Plot No. 361 to 368;  b) All that Vacant residential land admeasuring 806.64 Sq. Yds bearing Plot Nos. 394, 395, 396, 397 in R.S.No.396/2A2H/1 situated at nearest Door No. 5-353, Vidya Nagar, 7 <sup>th</sup> ward, Jaggaiahpet, Krishna Dist and is bounded by: East: Plot No.393; South: Road; West: Plot No.398; North: Plot No. 384 to 387;  c) All that Vacant residential land admeasuring 1417.88 Sq. Yds bearing Plot Nos. 90, 94, 95, 329, 345, 356, 357 in R.S.No.396/2A2H/1 situated at nearest Door No. 5-353, Vidya Nagar, 7 <sup>th</sup> ward, Jaggaiahpet, Krishna Dist.  i. Vacant residential land bearing plot no. 90 admeasuring 201.66 Sq. Yds bounded by: East: Plot no.89; South: 40 Ft Road; West: Plot No.91; North: Plot No.83;  ii. Vacant residential land bearing plot no. 94,95 admeasuring 403.32 Sq. Yds bounded by: East: Plot no.93; South: 40 Ft Road; West: Plot No.96; North: Plot No.78, 79;	<b>Rs.60,00,000/-</b>	<b>Rs.6,00,000/-</b>





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<p>iii. Vacant residential land bearing plot no. 329 admeasuring 302.18 Sq. Yds bounded by: East: Plot no.305; South: 40 Ft Road; West: 40 Ft Road; North: Plot No.328;</p> <p>iv. Vacant residential land bearing plot no. 345 admeasuring 107.4 Sq. Yds bounded by: East: Plot no.346; South: Plot No. 356, 357; West: Point; North: 40 Feet Road;</p> <p>v. Vacant residential land bearing plot no. 356,357 admeasuring 403.32 Sq. Yds bounded by: East: Plot no.355; South: 40 Ft Road; West: Plot No.358; North: Plot No.345;</p> <p>d) All that Vacant residential land admeasuring 3205 Sq. Yds bearing Plot Nos. 424, 435, 437, 454, 455, 456, 545, 546, 547, 548, 549, 566, 567, 568, 569, 570 in R.S.No.396/2A2H/1 situated at nearest Door No. 5-353, Vidya Nagar, 7<sup>th</sup> ward, Jaggaiahpet, Krishna Dist.</p> <p>i. Vacant residential land bearing plot no. 424 admeasuring 201.66 Sq. Yds bounded by: East: Plot no.423; South: Plot No. 441; West: Plot No.425; North: 40 Feet Road;</p> <p>ii. Vacant residential land bearing plot no. 435 admeasuring 201.66 Sq. Yds bounded by: East: Plot no.436; South: 40 Feet Road; West: Plot No.434; North: Plot No.430;</p> <p>iii. Vacant residential land bearing plot no. 437 admeasuring 201.66 Sq. Yds bounded by: East: Plot no.438; South: 40 Feet Road; West: Plot No.436; North: Plot No. 428;</p> <p>iv. Vacant residential land bearing plot no. 454,455,456 admeasuring 600 Sq. Yds bounded by: East: Plot no.449 to 451; South: Plot No. 453; West: 40 Feet Road; North: Plot No. 457;</p> <p>v. Vacant residential land bearing plot no. 545, 546, 547, 548, 549 admeasuring 1000 Sq. Yds bounded by: East: Plot no.550; South: 40 Feet Road; West: Plot No.544; North: Plot No. 538 to 542;</p> <p>vi. Vacant residential land bearing plot no. 566, 567, 568, 569,570 admeasuring 1000 Sq. Yds bounded by: East: Plot no.571; South: 40 Feet Road; West: Plot No.565; North: Plot No.555 to 559;</p>		
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2.	<b>Property belonging to Mr. Kukkala Venkatarama Vidya Sagar – LOT – II</b>  All that vacant residential land admeasuring 30201 Sq. yds after division of the entire extent of Ac 12.00 vacant land into house plots falling in R.S.No.396/2A2H/1 situated at nearest Door No. 5-353, Vidya Nagar, 7 <sup>th</sup> Ward, Jaggaiahpet, Krishna District bounded by: East: Land belonging to PITS Engineering College and Others; South: Land belonging to Gadde Prasad and Others; West: Land belongs to school; North: Land belonging to Mulakalapalli Janakiramaiah;	Rs.2,53,00,000/-	Rs.25,30,000/-
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The intending bidders can inspect the property on **12/12/2025** between **11.00 AM to 02.00 PM** at the property site as mentioned above.

Sale of Schedule Properties will be held by adopting “Online Auction Sale” through the website <https://www.bankeauctions.com> of the Service provider. The details of date of E-auction, last date of submission of Bid Form, Reserve Price, Earnest Money Deposit, Bid increase amount and time of E-Auction are mentioned hereunder:

Item No.	RESERVE PRICE	EARNEST MONEY DEPOSIT	Last date for submission of Bid	Date of E-Auction	Time of Auction	Bid increment
Item No. 1 Lot -I	Rs.60,00,000/- (Rupees Sixty Lakhs Only)	Rs.6,00,000/- (Rupees Six Lakhs Only)	On or before 05.00 PM on 18/12/2025	19/12/2025 (FIRDAY)	11.00 A.M to 11.30 A.M	Rs.1,00,000/- (Rupees One Lakh Only)
Item No. 2 Lot -II	Rs.2,53,00,000/- (Rupees Two Crores Fifty Three Lakhs Only)	Rs.25,30,000/- (Rupees Twenty Five Lakhs Thirty Thousand Only)	On or before 05.00 PM on 18/12/2025	19/12/2025 (FIRDAY)	11.30 A.M to 12.00 Noon	Rs.1,00,000/- (Rupees One Lakh Only)

\*Time of E-auction – with an auto extension of 5 minutes each i.e., e-auction end time will be extended by 5 minutes each, if bid is made before closure of e-auction.

At the sale, the public are invited to participate in “online e-auction” through the website <https://www.bankeauctions.com> of the service provider. The address details of Service Provider are:  
M/s C 1 India Pvt Ltd., Contact person: Mr. Dharani Krishna.  
Contact No: 9948182222, Email id: (1) dharani.p@c1India.com and (2) andhra@c1India.com

The intending participants shall deposit EMD amount by RTGS/NEFT/Funds transfer to the credit of E-auction collection account mentioned below of Secured Creditor:

Account No	100631100000229
Secured Creditor	M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited.
Bank	Union Bank Of India
Branch	Mid Corporate Branch, Punjagutta, Hyderabad
IFSC Code	UBIN0577901





# Pridhvi Asset Reconstruction And Securitisation Company Ltd.

The intending bidders are advised to submit the Bid Forms with requisite details viz., proof of deposit of EMD, PAN Card, AADHAAR, Address and ID Proof on or before the last date mentioned in the above auction table. The intending bidders shall send hard copy of Bid form duly filled in along with self attested copies of above documents by Regd. Post / Speed Post / Courier to the undersigned so as to reach on or before 18/12/2025 by 5.00 P.M. at the following address:

**Mr.M.S. Hussain, Authorized Officer & Vice President, M/s. Pridhvi Asset Reconstruction and Securitisation Company Limited (PARAS), Door No. 1-55, 4th Floor, 'Raja Praasadamu', Masjid Banda Road, Kondapur, Hyderabad – 500 084. \*(Postal delays are not entertained).**

The intending bidders are also advised to visit the property and fully satisfy themselves about the details of the property and its registrability at concerned SRO, before participating in the e-auction.

The intending participants are also advised to contact **Mr. Mohammed Yaseer, Senior Manager (contact Mobile No. 7032806200, E-mail id: yaseer@paras.org.in** detailed queries, terms and conditions, queries, guidance, inspection of schedule property, perusal of copies of title deeds and latest encumbrance certificates to exercise due diligence and satisfy themselves about the title property under E -auction sale.

The intending participants/bidders are advised to visit the property and fully satisfy themselves before participating in the e-auction and are advised to go through the website [www.paras.org.in/tenders](http://www.paras.org.in/tenders) for detailed terms and conditions of e-auction sale.

The intending participants/bidders are also advised to go through the website <https://www.bankeauctions.com> and also [www.paras.org.in/tenders](http://www.paras.org.in/tenders). for detailed terms and conditions of e-auction sale and are also required to contact the Service provider for online registration, user ID, password, help, procedure, online training about e-auction etc., for submitting their bid forms and for taking part in e-auction sale proceedings.

In the event of the auction scheduled herein above fails for any reason whatsoever, PARAS reserves the right to sell the secured asset under auction through this notice by way of **PRIVATE TREATY** under the provisions of SARFAESI Act 2002 in the auction.

This is also a notice to the borrower/guarantors/legal heirs/mortgagors of M/s. VM Commodities (India) Pvt. Ltd., about holding of the sale on the above mentioned date and other details.

Date: 15.11.2025

Place: Hyderabad



*(Signature)*  
Authorized Officer